

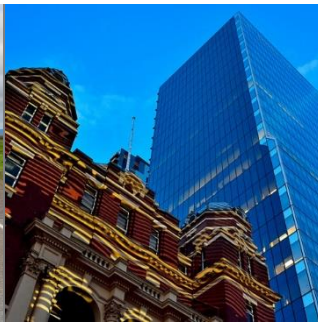
www.travelastic.de

TRAVEL - WORK - FINANCE - NUTRITION - SPORT



Media Kit

30. January 2016 – Francesca Bommer





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WHAT IS TRAVELASTIC?

Travelastic - Fantastic Travel is a travel blog for german-speaking countries on all topics related to travelling: Travel - Work - Finance - Nutrition - Sport.

On Travelastic you can find tips, recommendations, experience reports and interviews about destinations, people and activities around the world. My goal is to inspire people to take action instead of just dreaming. To enjoy life to the fullest extend and to spoil yourself mentally and physically. To leave the ordinary paths and to discover your own. Whether in the jungle, in the mountains, by the sea, in the city or in the desert – everything is possible!

Blog Name

Travelastic

Slogan

Fantastic Travel

URL

<http://travelastic.de/>



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MAY I INTRODUCE MYSELF: FRANCESCA

Since January 2015 I am a travel blogger on a world trip and am building up my blog Travelastic. What have I previously done as a profession?

"I have technical knowledge in engineering, information technology and electrical engineering, I combine those with my several years of experience in international financial services. I acquired skills in business administration, main-subject tourism and event management, through my studies and also gained a lot of experience from life on the road."

I have worked as a relationship manager and business consultant for international financial institutions for more than 10 years.

Focus

- Project Management
- Event and Tourism Management
- Change Management
- IT Security
- Optimization of Business Processes
- Online Marketing
- Intercultural Communication
- Creation of lyrics
- Photography



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WHICH TARGET GROUP IS IN FOCUS?

- Men and Women between 18 and 36 years
- Adventurer, Globetrotter
- Students, working people
- Digital Nomads, Blogger





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TRAVELASTIC IN FIGURES

Figures per month

- Sessions : 5,792
- Pageviews : 31.257
- Hits : 170.421
- Files : 150.362

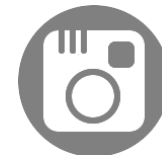
COOPERATION WITH

- Amazon
- Advanzia
- Booking.com
- DKB
- Journey Book
- Miles & More

Social Media Channels:



255 Follower



270 Subscriber

Date: 30. January 2016, Statistics referred to strato.de and social media channels



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YOU WANT TO WORK WITH TRAVELASTIC?

I am available worldwide!

You want to use one or more options? You want to get your individual package which matches your personal needs and budget? Send me a message to info@travelastic.de stating your exact expectations and I will get in contact with you as soon as possible.

What I can offer you:

- Banner placements
- Product reviews and test reports
- Cooperation
- Participation on individual press trips
- Photography
- Consulting
- Workshops
- Coaching
- Hold a speech



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MY CONTACT DETAILS

Contact Person : **Francesca Bommer**

Address : Marschenstr. 35
30167 Hannover
Germany

Mobile : +49 177 169 1232 (Germany)
+61 449 208 502 (Australia)

E-Mail : info@travelastic.de

